

CONTRACT



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

<u>Contract / Revision</u> 961890 /		<u>Alt Order #</u> 06364302
<u>Product</u> Issue		
<u>Contract Dates</u> 10/29/12 - 11/09/12		<u>Estimate #</u> 313 REFORM NM NOW
<u>Advertiser</u> Reform New Mexico Now		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 51	<u>Product Code</u> 104
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

SRCP Media Inc
Attention: Betsy Vonderheid
201 North Union Street
Ste 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 15	KOAT	11/05/12	11/05/12	Anderson Cooper	11a-12n		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
				Class of Time - Fixed Non Pre-emptible								
D 16	KOAT	11/05/12	11/05/12	Chew, The	12-1pm		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 17	KOAT	11/05/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 18	KOAT	11/05/12	11/05/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 26	KOAT	11/05/12	11/06/12	Good Morning America	7-9a		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 27	KOAT	11/05/12	11/06/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 28	KOAT	11/05/12	11/05/12	Dr Oz	4-5p		:30			NM	0	\$0.00
				Class of Time - Pre-emptible with notice								
D 29	KOAT	11/05/12	11/06/12	Live with Regis & Kelly 9-10a 9-10a			:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
D 30	KOAT	11/05/12	11/05/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
				Class of Time - Fixed Non Pre-emptible								
N 31	KOAT	11/05/12	11/09/12	The View 10-11a	10-11a		:30			NM	2	\$900.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	MTWTF--				2	\$450.00			
N 32	KOAT	10/29/12	11/02/12	Action 7 News @ 1030p	1030-1105p		:30			NM	3	\$3,750.00
				Class of Time - Fixed Non Pre-emptible								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	MTWTF--				3	\$1,250.00			
N 33	KOAT	11/05/12	11/09/12	Anderson Cooper	11a-12n		:30			NM	1	\$250.00
				Class of Time - Fixed Non Pre-emptible								
				Class of Time - Fixed Non Pre-emptible								

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Contract / Revision		Alt Order #
961890 /		06364302
Contract Dates	Product	Estimate #
10/29/12 - 11/09/12	Issue	313 REFORM NM NOW #;
Advertiser		Original Date / Revision
Reform New Mexico Now		10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MTWTF--				1	\$250.00			
N 34	KOAT	11/05/12	11/09/12	Chew, The	12-1pm		:30			NM	1	\$200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MTWTF--				1	\$200.00			
N 35	KOAT	10/29/12	11/02/12	Ellen 3-4p	3-4p		:30			NM	5	\$2,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$400.00			
N 36	KOAT	11/05/12	11/09/12	Dr Oz	4-5p		:30			NM	2	\$1,350.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MTWTF--				2	\$675.00			
N 37	KOAT	11/05/12	11/09/12	Action 7 News @ 5p	5-530p		:30			NM	1	\$1,100.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MTWTF--				1	\$1,100.00			
N 38	KOAT	10/29/12	11/02/12	5a A7N More In The AM	5-6a		:30			NM	2	\$1,250.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				2	\$625.00			
N 39	KOAT	11/05/12	11/09/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,300.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MTWTF--				1	\$1,300.00			
N 40	KOAT	11/05/12	11/09/12	6a A7N More In The AM	6-7a		:30			NM	2	\$2,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MTWTF--				2	\$1,100.00			
N 41	KOAT	10/29/12	11/02/12	Entertainment Tonight 630-7p	630-7p		:30			NM	5	\$5,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,100.00			
N 42	KOAT	10/29/12	11/09/12	Good Morning America	7-9a		:30			NM	13	\$11,050.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$850.00			
Week:		11/05/12	11/11/12	MTWTF--				8	\$850.00			
N 43	KOAT	11/05/12	11/09/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	2	\$950.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MTWTF--				2	\$475.00			
N 44	KOAT	11/05/12	11/05/12	DWTS	7-10p		:30			NM	1	\$4,600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$4,600.00			
N 45	KOAT	11/03/12	11/03/12	Action 7 News @ 10p Sat	10-1035p		:30			NM	1	\$1,700.00
Class of Time - Fixed Non Pre-emptible												

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Contract / Revision	Alt Order #
961890 /	06364302

Contract Dates	Product	Estimate #
10/29/12 - 11/09/12	Issue	313 REFORM NM NOW #:

Advertiser	Original Date / Revision
Reform New Mexico Now	10/26/12 / 10/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,700.00			
N 46	KOAT	11/04/12	11/04/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	1	\$2,100.00
Class of Time - Fixed Non Pre-emptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,100.00			
N 47	KOAT	11/04/12	11/04/12	Action 7 News @ 1030p Sun	1030-1105p		:30			NM	1	\$1,250.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,250.00			
Totals											122	\$101,600.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/09/12	122	\$101,600.00	\$86,360.00	\$6,045.20	\$92,405.20
Totals	122	\$101,600.00	\$86,360.00	\$6,045.20	\$92,405.20

Signature: _____ Date: _____

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CONTRACT



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Contract / Revision 965626 /		Alt Order # 06385379
Product Issue		
Contract Dates 10/29/12 - 11/09/12	Estimate # 327 REFORM NM NOW	
Advertiser Reform New Mexico Now		Original Date / Revision 10/26/12 / 10/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP -Washington
Special Handling		
Demographic Adults 35-54		
IDB#	Advertiser Code 51	Product Code 104
Agency Ref		Advertiser Ref

And:

SRCP Media Inc
Attention: Betsy Vonderheid
201 North Union Street
Ste 200
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/29/12	11/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	5	\$9,500.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MTWTF--				5	\$1,900.00			
N 10	KOAT	11/05/12	11/09/12	Anderson Cooper	11a-12n		:30			NM	1	\$250.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MTWTF--				1	\$250.00			
N 11	KOAT	11/05/12	11/09/12	Chew, The	12-1pm		:30			NM	1	\$200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MTWTF--				1	\$200.00			
N 12	KOAT	11/05/12	11/09/12	Action 7 News @ 6p	6-630p		:30			NM	1	\$1,300.00
		Class of Time - Fixed Non Pre-emptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MTWTF--				1	\$1,300.00			
N 13	KOAT	11/05/12	11/09/12	6a A7N More In The AM	6-7a		:30			NM	2	\$2,200.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MTWTF--				2	\$1,100.00			
N 14	KOAT	11/05/12	11/09/12	Good Morning America	7-9a		:30			NM	2	\$1,700.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	MTWTF--				2	\$850.00			
Totals											46	\$40,100.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 - 11/09/12	46	\$40,100.00	\$34,085.00	\$2,385.95	\$36,470.95
Totals	46	\$40,100.00	\$34,085.00	\$2,385.95	\$36,470.95

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